

**31ST ANNUAL CONFERENCE
OF ASSOCIATION OF MEDICAL
BIOCHEMISTS OF INDIA**



A MBICON 2024

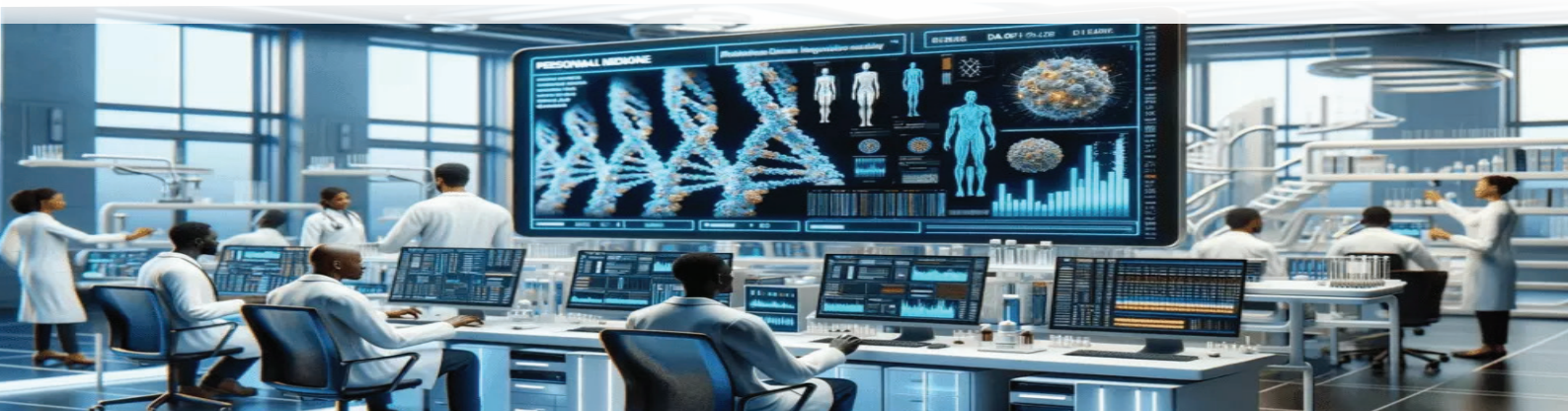
19TH 20TH 21ST December, 2024

**THE FORUM - CONVENTION & CELEBRATION
CENTRE (CLUB 07), AHMEDABAD**

THROUGH THE LENS OF A BIOCHEMIST:

ADVANCING **M**EDICINE. **B**REAKTHROUGH **I**NNOVATIONS.

SPONSORSHIP BROCHURE





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GREETINGS

This December, UNESCO World Heritage City, Ahmedabad stands proud to host AMBICON 2024 - a brilliant congregation of doctors behind discoveries- the medical biochemist fraternity. An ode to the minds driving forth medical academia and research, AMBICON 2024 promises to highlight the contribution of biochemistry not only in deciphering disease and translating medical knowledge through pioneering innovations to improve patient care, but also into the spirit of continued medical inquest.

OUR THEME:

'Through the lens of a Biochemist: Advancing Medicine. Breakthrough Innovations' celebrates the said inquest. In this age of precision medicine, the biochemist is at the forefront, navigating complex pathways, exploring novel solutions. The integration empahases biochemistry's critical role in shaping healthcare, from fundamental research to clinical applications, promising transformative impacts on global health. From benchtop to bedside, from molecules to medicine.

ABOUT THE HOST:

Welcome to the Land of Mohan; God and Gandhi- Garvi Gujarat. The world's tallest statue, The Statue of Unity at 182 m- speaks volumes about statesmanship and nationalism. Synonymous with the celebration of community spirit at its finest, is the world's longest dance festival- the vibrant Navratri with Garba in all its glory! Churning out thinkers and leaders alike, Gujarati land is home to Sorathi folklore, Kutchi music, Surati food, Patola textile, Barodian art to name a few. Ahmedabad- Gujarat's crown jewel is a UNESCO World Heritage City. The 600 year old city is rooted in cultural exchange and craftsmanship- country's first and finest IIM-A, The International Kite Festival, Gujarat University, NID, CEPT, Atal Bridge adorning the Sabarmati riverfront- tradition and progress go hand-in-hand here.

ABOUT THE VENUE:

Club 07, is a splendid city club with lush lawns and enthralling infrastructure. We promise learning with luxury alike.

AMBI Gujarat Chapter heartily invites you to be a part of the medical marvel about to be unraveled at AMBICON 2024.

Suswagatam!

AMBICON2024

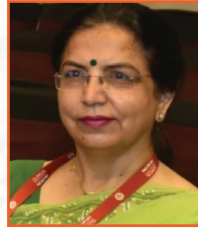




THE TEAM



Dr. S.M. Patel
Patron



Dr. Asha Khubchandani
Patron



Dr. Chandan Chakrabarti
Patron



Dr. Ramesh Pradhan
Organizing Secretary



Dr. Shilpa Jain
Joint Organizing Secretary



Dr. Kirankumar P. Chauhan
Joint Organizing Secretary



Dr. Chandrakant Kamariya
Chairperson
Scientific Committee



Dr. Piyush Tailor
Chairperson
Workshop Committee



Dr. Rosy Lekharu Pradhan
Chairperson
Cultural and Stage Committee



Dr. Sunil Patani
Chairperson
Finance Committee



Dr. Tejas J. Shah
Chairperson
Publication Committee



Dr. Mukeshkumar Gohel
Chairperson
Registration Committee

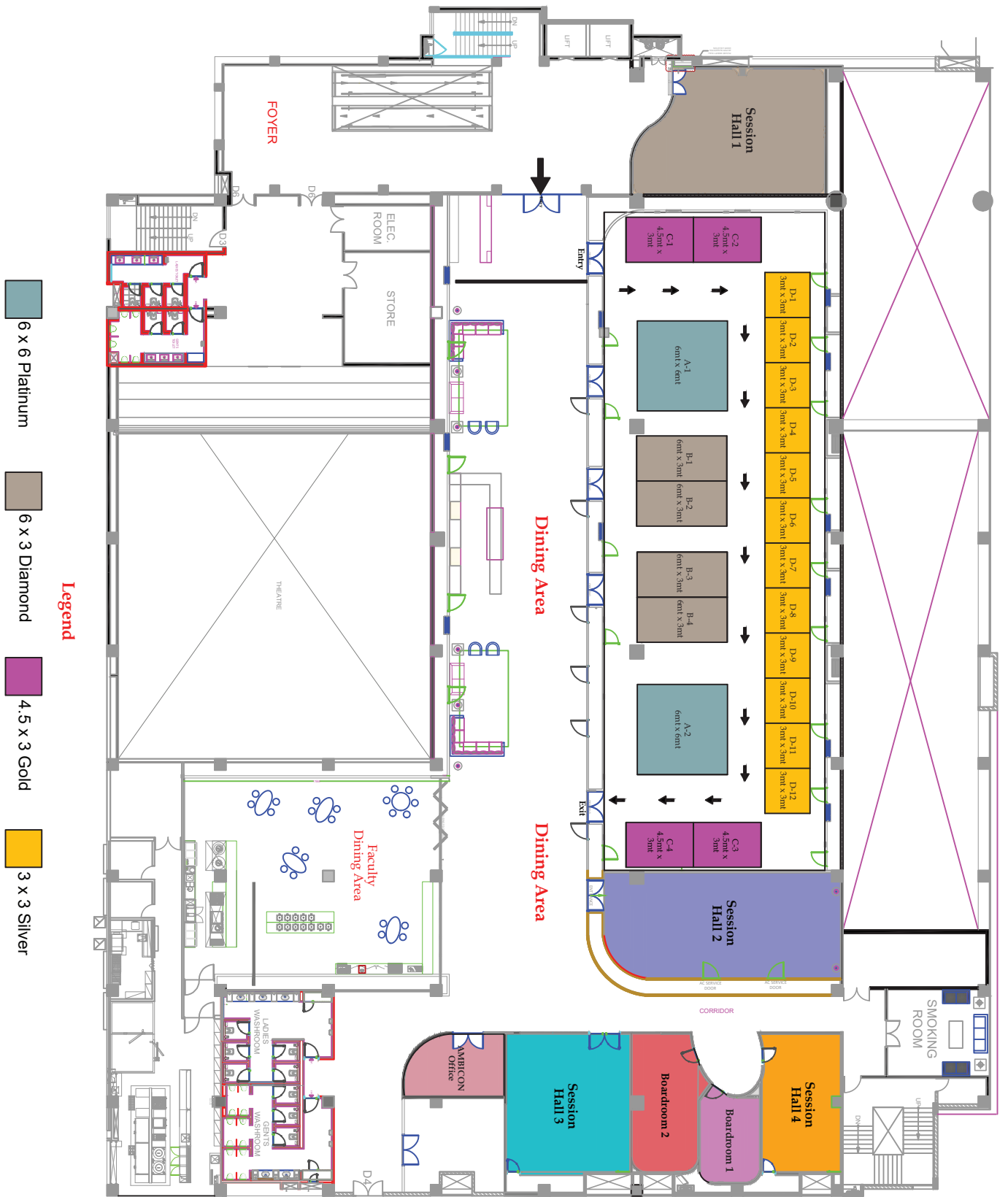


Dr. Mahesh Madole
Chairperson
Logistics Committee





EXHIBITION LAYOUT





SPONSORSHIP OPPORTUNITIES

Deliverables	Platinum	Diamond	Gold	Silver
Sponsorship amount in INR	20,00,000	15,00,000	10,00,000	5,00,000
Stall location	A1 or A2	B1 to B4 (Any one)	C1 to C4 (Any one)	D1 to D12 (Any one)
Complimentary registrations	5	4	3	2
Scientific sessions (15 mins Approx)	1	1	-	-

ADDITIONAL SPONSORSHIPS

Banquet dinner	INR 10,00,000
Cultural program	INR 5,00,000
Academic session	INR 2,00,000
Selfie point	INR 2,00,000





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ADVERTISEMENT RATES IN AMBICON 2024 SOUVENIR

Location	Charges
Back Cover	INR 1,50,000
Cover page (Inside)	INR 1,25,000
Back cover (inside)	INR 1,25,000
Back cover (inside)	INR 1,50,000
Full page colour	INR 65,000
Full page B&W	INR 50,000
Half page colour	INR 20,000
Half page B&W	INR 10,000
Strip Ads colour	INR 5,000
Strip Ads B&W	INR 3,000

TERMS & CONDITIONS

- Partnership options and exhibitions will be allocated on first come first serve basis.
- Booking request should be made with 50% advance (bank details given below) and remaining amount shall be transferred within one month before the event.
- Organising committee reserves the right to change the dates/venue/rearrange the layout anytime in case of unavoidable situations.
- Partners or exhibitors once confirmed are nontransferable.
- 18% GST will be charged extra

BANK DETAILS

IN PROCESS WILL BE INFORMED AT THE EARLIEST

